

## **Privacy Policy agreement**

Within this User Agreement, the rules are described (hereinafter referred to as the Rules), which are the official document of the Moscow State Budget-Funded Cultural Institution «Praktika» Experimental Theater Center for Contemporary Drama (hereinafter referred to as the Theatre), which determine the procedure for processing and protecting personal information that Users provide using the services of the website <http://praktikatheatre.ru> (hereinafter referred to as the Site).

According to clause 1 of Article 1 of Chapter 1 of the Federal Law of the Russian Federation dated July 27, 2006 No. 152-ФЗ “On Personal Data” in the framework of this Agreement, personal data means the following concept: “Personal data is any information relating to a specific or an individual (subject of personal data), including last name, first name, patronymic, year, month, date and place of birth, address, family, social, property status, education, profession, income, other information.

The purpose of these Rules is to ensure proper protection of information of individuals, personal data subjects (hereinafter referred to as the User), including their personal data, from unauthorized access and disclosure. Relations associated with the collection, storage, distribution and protection of information about Users who subscribe to the newsletter on the Site are governed by these Rules and the current legislation of the Russian Federation.

These Rules are the public document available on the Site to any Internet user. The theater has the right to make changes to these rules. When making changes to the Rules, the Theater notifies users by posting a new version of the Rules on the Site.

Subscribing to the newsletter on the Site, User agrees to the terms of these Rules and confirms his or her consent to the processing of his or her personal data provided when subscribing to the newsletter.

You acknowledge that you have read the Agreement and agree with its clauses, and express your consent to provide the Theater personal information about yourself. If you do not agree with one or several clauses of the Agreement, or do not agree to provide personal information about yourself, please refuse to subscribe to the newsletter.

### **1. PERSONAL DATA, WHICH THE THEATRE COLLECTS, STORES AND PROCESSES**

1.1. In order to inform Users about services, promotions, news, other information that is of an advertising or informational nature, the Theater collects, stores and processes personal data of the User.

1.2. Personal data that the Theater collects, stores and processes are: first name, last name, date of birth, e-mail address;

1.2.1. Other information about the User that the Theater may reasonably attribute to personal data.

### **2. GENERAL INFORMATION. PURPOSE OF USE OF PERSONAL DATA**

2.1. Under this Agreement, the personal data of the User may be used for the following purposes:

a) To provide User with the information, which in the opinion of the Theater may be interesting to User;

б) For surveys and marketing, statistical and other research;

в) To inform Users about new services or promotions of the Theater and / or partners of the Theater.

### 3. COLLECTION, PROCESSING, STORAGE AND PROTECTION OF PERSONAL DATA

3.1. Except as required by law and the present Agreement, the Theater undertakes not to sell, lend, exchange or otherwise transfer to the third parties personal data of the User without the permission of the User.

#### 4. PROTECTION OF PERSONAL DATA

4.1. The Theatre takes all necessary measures to protect the personal data of the User. However, the User is responsible for ensuring the security of the devices through which the User is connected to the Internet and the information stored on these devices.

4.2. The User acknowledges and agrees that he is personally responsible for ensuring the security of the device (personal computer, mobile device, etc.) through which the User accesses the Internet;

#### 5. USER CONSENT FOR VOLUNTARY PROVISION OF PERSONAL DATA TO THE THEATER

5.1. By subscribing to newsletter on Webcite <http://praktikatheatre.ru> the User agrees to provide theatre and responsible persons appointed by the internal regulatory documents of the Theater, their personal data for the storage, processing and use of these data and gives permission to receive newsletters and promotional materials.

5.2. After you enter your details, you will receive emails and newsletters from us from time to time. If you wish to stop receiving information from us, you can unsubscribe at any time by following the link at the end of each letter.

5.3. These conditions can be modified and / or completed by the Theater without any special notice.

5.4. These terms are an open and public document. The current edition is located on the website of the Theater in section "Documents".

We recommend you to check the agreement for changes and / or additions.